

# Give your education a global cutting edge!



## Apply to the courses in Global Challenges and Solutions in IT Business

**Meet our lecturers from business – IBM, Tieto, Logica and Accenture.**

**Learn more about the practise behind the theories. Get prepared for global IT business! Reality meets academy in the two courses developed by IBM, Tieto, Logica, Accenture and DSV.**

**After the courses you will have a clear understanding of how it is "out there". This shortens the gap from being a student to becoming a productive coworker.**

### **1** Application Development and Maintenance using world-wide IT resources, 7,5 hp

This course will take you through the whole journey from customers considering using world-wide IT resources to the "Steady State" of maintaining an application portfolio.

In the first lecture you will meet IBM and Tieto for the first, but not for the last time, in this course. Two senior AD/AM managers will, together with an associated professor from DSV, introduce you to "reality". The seven lectures to follow will be given by a team of AD/AM experts from IBM. Then, Tieto will continue guiding you through your global AD/AM journey in six further lectures.

Needless to say, DSV provides you with the academic resources to critically evaluate real life business versus theories. Should you find gaps between the operational AD/AM and the theories, all you need to do is ask: the people who know will be there for you.

### **2** From a viable proposal to a successful delivery, 7,5 hp

This course focuses on the complexity of how to keep a contract with a duration of three to seven years profitable for both the IT supplier and the customer. There are several challenges that have to be identified, assessed, priced, and mitigated to keep both parties in line with their expectations during a long business relationship.

In the first lecture you will meet Logica's Director of Application Lifecycle Management (APL) and a Senior Manager from Accenture. They will, together with an associated professor from DSV, introduce you to the course. The following eight lectures will be given by a team of APL experts from Logica. Then, Accenture will share their knowledge in the final three lectures.

Needless to say, DSV provides you with the academic resources to critically evaluate real life business versus theories. Should you find gaps between the operational APL and the theories, all you need to do is ask; the people who know will be there for you.



**Anne-Marie Fransson**, Director, Swedish IT and Telecom Industries

*The ICT sector is undergoing a seismic shift from local, licence-based delivery to offshored, cloud-based delivery. Those with the competence to harness this shift will be true winners.*



**Stockholm  
University**

Department of Computer and  
Systems Sciences

**IT & Telekomföretagen**

• **alpha**

Swedish IT and Telecom Industries

**Read more on the website [www.dsv.su.se/globalit](http://www.dsv.su.se/globalit)**

# Global Challenges and Solutions in IT Business

## Students



**Thomas Dahlbeck**, student

*This education fitted me "like a hand in a glove". For me it has been very interesting to hear people from industry talk about how they are working. That will be very useful in my work at FMV, and then also convey to other government authorities and other. It feels as if this could be achieved after this course.*



**Marcus Andersson**, student

*This master track has been beyond my expectations! Meeting lecturers from companies every week to learn more about business in practice has been excellent. In a small group of students we have great possibilities to discuss and ask questions to professionals. This is a unique and great balance between theory and practice!*



**Alihesam Azari**, student

*This is the only course at DSV with people from companies as lecturers! They are generously sharing their experiences of real business with us. This is so much more than theories in the books. And the students have been offered thesis subjects at the companies. The job opportunities are also excellent in the future.*

## Coordinator



**Christer Magnusson**, Associate Professor

*Reality meets academy in the courses developed by IBM, Tieto, Logica, Accenture and DSV. It is a unique partnership between these companies. The companies will give students entering the job market a clear understanding of how it is "out there". This shortens the gap from being a student to becoming a productive coworker.*

## Lecturers from business



**Lars Fransson**, Director Application Management, Logica

*For us at Logica it is obvious to be engaged in this education. We want to reach potential future co-workers - we need a rejuvenation of our company. Education at universities is often very academic, and we can explain how theories connect to reality. This course gives the competencies that really are in demand on the job market.*



**Sven Rudstam**, Business Manager IBM

*It is a great pleasure to discuss how global delivery management can be efficiently delivered - based on IBM experiences with such an audience! The students are genuinely interested and ask a lot of profound questions. In fact, so many that it is hard to keep the allotted time slots! The fact that new employees have this knowledge from the beginning is definitely a plus for us.*



**Torbjörn Tergesten**, Project Manager, Tieto

*Business and Education has been too separated for a long time - which is a pity because they are mutually dependent of each other. This program brings them close together and gives the students great insight in the business reality on a global market. Tieto is proud to cooperate with the University in this, and this also provides us with a great opportunity to meet future talent.*



**Anna Myrenberg**, Senior Manager, Accenture

*Accenture's global delivery model is one of our key strengths. This cooperation with Stockholm University is a great opportunity to share our insights with students who are interested in our way of making business. It is very engaging for us to interact with young talents and hear what they value in their future careers.*